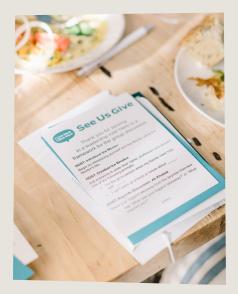




# **See Us Give**

2022 Impact Report

For me, summer has always been a time to recalibrate and recharge. That is especially true *this* summer. After more than two years of limited connection beyond my immediate circles, I am seeking ways to reconnect to our post-pandemic community. Last month, I was inspired to see nearly 200 community members seek that same reconnection.



Throughout the month of June, **189 community members** met in small group dinners and virtually. Together, they explored the expansive nonprofit landscape in Central Texas and discussed how to begin their journey towards greater community involvement. The conversations were candid and inspiring. And I have no doubt our guests left energized and motivated to find their philanthropic passion.

Thank you to our event co-chairs and hosts who helped us reach new community members from across the region — 69% of participants are first-time attendees of I Live Here I Give Here's programs and 24% live outside of Travis County.

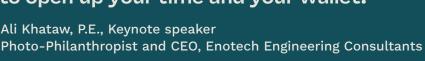
To date, **See Us Give** has inspired **2,700 Central Texans** to identify organizations and causes that make their hearts sing. I'm grateful to all of our participants who stepped into their journeys and to the program chairs, mentors, hosts, sponsors, and restaurants who created a space for us to support them.

With deep appreciation,

Courtney Manuel, CEO

"Empathy is the backbone of philanthropy.

Unless you feel it in your heart, it's difficult to open up your time and your wallet."





"We all experience philanthropy differently. By sharing with others who don't necessarily live in our normal circles, we can see all the other 'good' there is to do and understand the way others are doing that good more effectively."

Joel Coffman, Mentor and ILHIGH Board Member





### **Participant Demographics**

#### Age

- 5% under 25 years old
- 42% ages 25 34
- 29% ages 35 44
- 16% ages 45 54
- 6% ages 55 64
- 2% ages 65+

#### Race/Ethnicity

- 53% White
- 26% Hispanic or Latino
- 13% Black or African American
- 7% Asian
- 0.5% American Indian or Alaskan Native

#### Geography

- 76% Travis Co.
- 14% Williamson Co.
- 4% Caldwell Co.
- 2% Hays Co.
- 3% Other Texas counties
- 2% Outside of Texas

"[See Us Give] opened my eyes to the many opportunities to give back. I was inspired not only by the keynote speaker but also by hearing the stories from the women in my group."

Teresa Martinez, Participant



## 189 participants

Did See Us Give change how you think about giving back? 78% said 'Yes'

How likely are you to refer this program to a friend or colleague? 100% said 'Likely' or 'Very Likely'

"You can champion causes in your area based on your passions. Contributions can be small and still affect positive change."

Theresa Delbou, Participant





I Live Here I Give Here is thankful to our incredible program committee, keynote speaker, sponsors, and Annual Business Members who help us build a more generous Central Texas for all.

#### **Honorary Chairs**

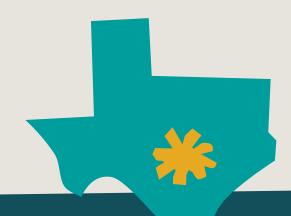
- Jeremiah W. Bentley, Texas Mutual Insurance Company
- Kristin Marcum, Elizabeth Christian
   Public Relations (ECPR)

#### **Program Chairs**

- Celso Baez, III, LINK Strategic Partners
- Heather Emerson, Prep to Your Door
- Summer McAfee, USAA
- Nico Ramsey, Elizabeth Christian Public Relations (ECPR)

#### **Keynote Program**

- Ali Khataw, P.E., President and CEO at Encotech Engineering Consultants & Photo-Philanthropist
- Kristin Marcum, Elizabeth Christian
   Public Relations (ECPR)



#### **Sponsors**

- Google Fiber
- St. David's HealthCare
- Jackie & Joel Coffman
- Giant Noise Partners
- Alice Kleberg Reynolds Foundation
- Lexie Hall
- Summer McAfee
- Alisa Cohen Victoria
- Elizabeth Christian Public Relations (ECPR)
- Mercedes-Benz of Austin

#### **Annual Business Members**

- Expedia Group
- Charles Schwab
- Silicon Labs
- Texas Mutual Insurance Company
- University Federal Credit Union
- H-E-B
- Cirrus Logic
- Compass Real Estate, Central Texas
- Callan Capital

#### **Pay-It-Forward Partner**

- Rowing Dock