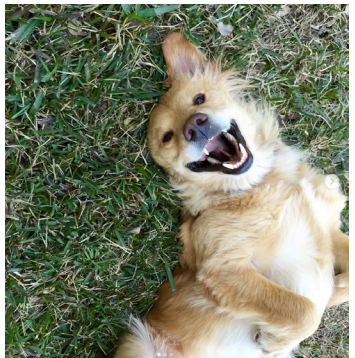
I Live Here
I Give Here®

ANNUAL BUSINESS MEMBERSHIP



LINDSAY MUSE
INTERIM EXECUTIVE DIRECTOR
(512) 717-4191
lindsay@ilivehereigivehere.org

“THE MOST GENEROUS CITY IN THE COUNTRY”

I LIVE HERE I GIVE HERE ORGANIZATION AND PROGRAMS

I Live Here I Give Here is on a mission to make Austin the most generous community in the nation. We believe that we can build a more united, more prosperous Austin for all when we give together as a community. I Live Here I Give Here is a bridge to impact, helping you and your company make your mark, your way on our city.

<table>
<tr><th>JAN</th><th>FEB</th><th>MAR</th><th>APR</th><th>MAY</th><th>JUN</th><th>JUL</th><th>AUG</th><th>SEPT</th><th>OCT</th><th>NOV</th><th>DEC</th></tr>
<tr><td colspan="12">ANNUALLY: AMPLIFYATX.ORG</td></tr>
<tr><td colspan="12">MONTHLY: KUT GET INVOLVED SERIES/AUSTIN AMERICAN STATESMAN SPOTLIGHT</td></tr>
<tr><td colspan="3">MENTORING EVENTS</td><td colspan="3">MENTORING EVENTS</td><td colspan="3">MENTORING EVENTS</td><td colspan="3">MENTORING EVENTS</td></tr>
<tr><td></td><td></td><td>AMPLIFY AUSTIN DAY</td><td></td><td>SEE JANE GIVE</td><td></td><td>BOARD INTERNSHIP PROGRAM</td><td></td><td>THE BIG GIVE</td><td>GIVE BACK JACK!</td><td>GIVING TUESDAY</td><td></td></tr>
</table>

ORGANIZATION MILESTONES

I Live Here I Give Here was established in 2007.

Programs like Amplify Austin Day, See Jane Give, Give Back Jack, Giving Tuesday, and the Board Internship Program are designed to help locals find the issues they care about and take action to be part of the solution.

$45M

RAISED OVER THE PAST SIX YEARS BY AMPLIFY AUSTIN DAY FOR HUNDREDS OF LOCAL ORGANIZATIONS

$6.9M

TOTAL # OF INCENTIVE FUNDS AND PRIZES AWARDED TO LOCAL NONPROFITS

300M

SOCIAL MEDIA IMPRESSIONS

18,300

NEWSLETTER SUBSCRIBERS

11,200

FACEBOOK FOLLOWERS

8, 300

TWITTER FOLLOWERS

4,900

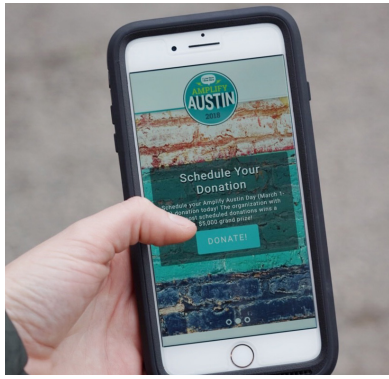
INSTAGRAM FOLLOWERS

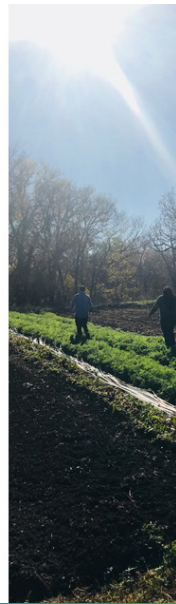
AMPLIFY AUSTIN DAY AND AMPLIFYATX.ORG

Amplify Austin Day is our community's annual day of giving. The 24-hour period provides an easy and fun way for our entire community to give together while helping local nonprofits. Over the past six years, Amplify Austin has raised over $45M for hundreds of local organizations. Together we raised $10.3M for 700 Central Texas nonprofits in 2018.

AmplifyATX.org is an easy-to-use website that connects local donors with giving all year long.

Anyone can make a donation, set up monthly donations, or fundraise for a favorite cause at any time – whether it's for a special event or a specific project. The site is the leading resource for companies, newcomers, and families when they are looking to connect to giving in Austin.





AMPLIFY AUSTIN DAY: FEBRUARY 28 - MARCH 1 |
AMPLIFYATX.ORG: YEAR-ROUND

THE COMMUNITY GIVING IMPACT OF AMPLIFY AUSTIN

34%

OF AMPLIFYATX.ORG VISITORS FROM SOCIAL MEDIA

33%

OF DONORS WERE AGES 18-34

AMPLIFY AUSTIN 2018:

$10.3M

RAISED IN 24-HOURS

700

NONPROFITS PARTICIPATED

$2.6M

RAISED BY INDIVIDUAL AND FAMILY FUNDRAISERS

30% INCREASE

$1.1M

GIVEN BY EMPLOYEES OF LOCAL BUSINESSES

17% INCREASE

75M

SOCIAL MEDIA IMPRESSIONS #AMPLIFYATX

35%

OF DONATIONS WERE NEW

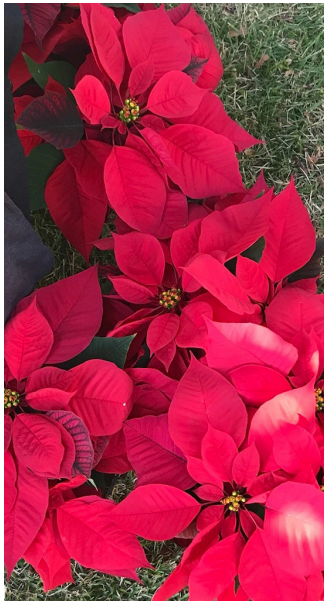
GIVING TUESDAY

I Live Here I Give Here is the Central Texas #GivingTuesday Community Leader. #GivingTuesday is a global day of giving celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday.

I Live Here I Give Here promotes doing good and monthly giving in Central Texas during #GivingTuesday. The holiday season is the time to connect to a cause, from volunteering to spreading the word, or by becoming a monthly giver.

The Austin community participated in over 1.6 million actions-for-good over the course of Giving Tuesday 2017, benefitting and impacting many nonprofits, initiatives and the people of our community.

NOVEMBER - ANNUALLY ON THE TUESDAY AFTER THANKSGIVING



A Program of I Live Here I Give Here

A Program of I Live Here I Give Here

SEE JANE GIVE! AND GIVE BACK JACK!

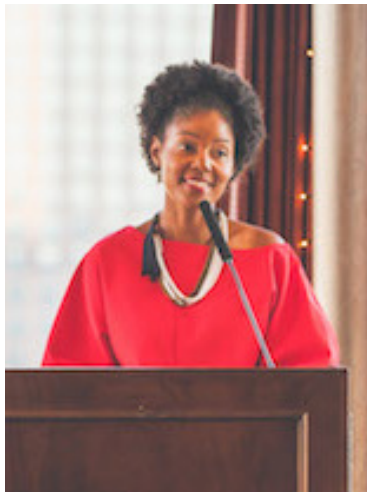
At these two seated dinners, I Live Here I Give Here inspires guests to reflect on and maximize their impact on the local community. These annual events each gather a group of 130+ young professionals, and 15 leading professional mentors for a unique evening of conversation about giving back. Attendees have the opportunity to spend an evening focused on finding their cause, while being provided tools to begin their own path to community involvement. Topics covered include leading your company to philanthropy, finding your passion, giving back with meaning and more!

2,303 ATTENDEES
between the ages of 22-35 who have been inspired to give back to the community

410 MENTORS AND HOSTS
successful men and women who incorporate philanthropy into their daily lives

13 KEYNOTE SPEAKERS
who shared their personal experience with giving back

SEE JANE GIVE: JUNE | GIVE BACK JACK: OCTOBER



A Program of I Live Here I Give Here

BOARD INTERNSHIP PROGRAM

The Austin Involved Board Internship Program, produced with Mission Capital and Austin Young Chamber, is designed to create nonprofit board members who are immediately prepared to serve our community. The purpose of the Board Internship Program is to connect local professionals with Austin area nonprofits in need of well-prepared board members. Participants will leave the program ready to commit their time and leadership skills to a cause they are passionate about.

181 PARTICIPANTS
from over 145 local businesses

CONNECTED WITH 48 NONPROFITS
seeking young professional leadership

JULY

AUSTIN AMERICAN STATESMAN SPOTLIGHT

In partnership with the Austin American-Statesman, we produce a monthly Community Needs Spotlight (CNS) article. The goal of the CNS article is to educate Austinites about the issues of concern to our local community and how nonprofits are addressing them. Our CNS series highlights a different need each month and lets locals know how they can impact that need by donating.

183,885
Austin American Statesman Articles distributed

60 ARTICLES
highlighting the needs of our community

KUT AND KUTX GET INVOLVED

Every month we work with KUT and KUTX to feature one of our nonprofit partners on their Get Involved Series. KUT connects our partners with local listeners who will have the opportunity to give back their time to their community. Through this special partnership, we are able to highlight organizations in need of both engaged volunteers and greater awareness.

600,000
Get Involved PSAs listeners

120 RADIO PSAS
connecting local organizations with volunteers

MONTHLY

Community Needs in Central Texas

I Live Here I Give Here
Austin American-Statesman
statesman.com

Every month we partner with the Austin American Statesman to highlight one community need from nine featured on AmplifyATX.org.

HEALTH CARE:
refers to those requirements that serve as the foundation for a healthy body including access to healthcare, nutrition, and chronic disease service providers.

What you did during Amplify Austin Day 2017!
$1.51M of $9.8M was donated to organizations providing health care services.

Photo: Hospice Austin

Central Texas	$25 donation =
More than 1 in 5 adults are obese	2 fitness classes & 1 nutrition class for a single mom
20% of those 65 & under are not insured	Fills a prescription when a person needs it most
Chronic diseases account for 3 in 4 deaths	Syringes for a person with diabetes

How can you help? Support these local organizations addressing these important needs

AIDS Services of Austin
Alzheimer's Texas
American Cancer Society
American Heart Association
Any Baby Can
Austin Child Guidance Center
Austin FertilityCare Center
Austin Paramedic Relief
Austin Recovery
Austin Smiles
Austin Speech Labs
Austin State Hospital Volunteer
Beyond Batten Disease Foundation
Brain Power 5K
C2 Change
Capital Area Dental Foundation
CareBOX Program
Center for Survivors of Torture
Championship Hearts Foundation
Dell Children's Medical Center Fnd.
El Buen Samaritano
Epilepsy Foundation
Farmgrass
Gifting Care
Giving Austin Labor Support
HairToStay
half Helen Foundation
HARTH Foundation
HeartGift Foundation
Hospice Austin
India Fine Arts, Inc
JDRF
Leukemia & Lymphoma Society
LIVESTRONG Foundation
Lone Star Circle of Care
Lone Star Paralysis Foundation
Meadows Mental Health Policy Inst.
Mobility World Wide, TX-Austin
Mothers' Milk Bank at Austin
National Infusion Center Association
National Multiple Sclerosis Society
Neuropathy Alliance of Texas
New Life Institute
New Milestones Foundation
People's Community Clinic
Planned Living Assistance Network
Planned Parenthood of Greater Texas
Pregnancy & Postpartum Health Alliance
RED Arena
Restless Legs Syndrome Foundation
Restore Transform
Ronald McDonald House
Samaritan Center
Samaritan Health Ministries
SIMS Foundation
Spirit Reins
Successful Smiles of Texas
Susan G. Komen Austin
Texas 4000 for Cancer
Texas Assoc. of Charitable Clinics
Texas Dental Assoc. Smiles Fnd.
Texas Mamma Jamma Ride
The ALS Association
The Children's Heart Foundation
The Christi Center
The Lilith Fund
The Missy Project
The Seton Fund
The Wright House
Volunteer Healthcare Clinic
Waterloo Counseling Center
We Are Blood
WeViva
Women's Health & Family Planning
Wonders & Worries
Young Texans Against Cancer

Visit AmplifyATX.org to learn more & GIVE!

A Program of I Live Here I Give Here

THE BIG GIVE

The BIG Give is Austin's annual celebration of giving. The event features local food, cocktails, music, and an exciting silent auction. We honor the Patsy Woods Martin Big Giver, an award that recognizes an inspiring individual making a BIG impact in our community. We will also honor two nonprofit organizations that are inspiring a more generous and giving Austin with cash grants.

$105,000 IN UNRESTRICTED CASH
granted to local nonprofit organizations

2800 ATTENDEES

192 BIG GIVERS NOMINATED
individuals making a BIG impact on a local nonprofit organization

18 NONPROFITS AWARDED
for inspiring a more generous and giving Austin

10 BIG GIVERS HONORED

SEPTEMBER

"I Live Here I Give Here has helped change the community's giving culture — and nonprofits are feeling the love."

- AUSTIN AMERICAN STATESMAN EDITORIAL BOARD

PRESS COVERAGE GARNERED THROUGH AMPLIFY AUSTIN CAMPAIGN

"With I Live Here I Give Here's help you are going to find a cause you are going to want to support right now and in the long term."

- FRED CANTU, KEYE TV

"BE A GIVING LEADER IN THE COMMUNITY!"

I Live Here
I Give Here®

ILHIGH ANNUAL BUSINESS MEMBERSHIP

Sponsoring I Live Here I Give Here weaves you into the heart of Austin giving through year-round fundraising an educational programs that serve the biggest community needs.

Together, we are creating a sustainable community of givers who are committed to social responsibility.

We look forward to working with you to make Austin the most generous community in the nation.

FOLLOWING ARE PACKAGE OPTIONS FOR SPONSORSHIPS. SPONSORSHIPS ARE CUSTOMIZED TO TAILOR YOUR EXPERIENCE WITH OUR COMMUNITY PROGRAMS.

$2500

GRASS ROOTS

PROGRAM EXPERIENCES:

Brand involvement with all ILHIGH programs and employee experiences with programs:

> Amplify Austin Day Grass Roots Sponsor
> 2 tickets to The BIG Give
> 1 reserved employee spot in Board Internship Program
> 2 tickets for employees to attend See Jane Give or Give Back Jack
> 2 employee tickets to Leaders In Philanthropy series

BUSINESS ENGAGEMENT:

> Opportunity to schedule I Live Here I Give Here Giving Consultation
> Access to Amplify Austin Day Business Fundraising platform
> Logo recognition on ILHIGH and AmplifyATX websites year-round, with recognition at See Jane Give and Give Back Jack, Board Internship Program, Giving Tuesday and The BIG Give

Ideal for companies looking to launch or refine their philanthropic goals. Independent brands make successful connections at I Live Here I Give Here that take them to the next level of meaningful business alignment in the philanthropic world. Our team will get behind expanding your community investment, strategy and impact.

"Millennials value meaningful work and want to work for a company that have strong community values. Almost 70% of millennials say that giving back and being civically engaged are their highest priorities."

$5000

COMMUNITY BUILDER

PROGRAM EXPERIENCES:

Brand involvement with all ILHIGH programs and employee experiences with programs:

> Amplify Austin Day Community Builder Sponsorship
> 4 tickets to The BIG Give
> 2 reserved employee spots in Board Internship Program
> 2 tickets for employees to attend See Jane Give and 2 tickets for employees to attend Give Back Jack
> 4 employee tickets to Leaders In Philanthropy series

BUSINESS ENGAGEMENT:

> Opportunity to schedule I Live Here I Give Here Giving Consultation
> Invitation to schedule stakeholder or stakeholder presentation on community giving with ILHIGH Executive Staff
> Access to Amplify Austin Day Business Fundraising platform
> Logo recognition on ILHIGH and AmplifyATX websites year-round, with recognition at See Jane Give and Give Back Jack, Board Internship Program and The BIG Give

Community Builder sponsors integrate philanthropy directly into their business culture and mission through involvement with key I Live Here I Give Here programs. Sponsorship provides thorough refinement in the giving space to graduate your impact into the greater Austin community.

"A well-designed, measurable, corporate social responsibility program can increase employee engagement up to 7.5%, increase employee productivity by 13%, reduce employee turnover by 50%, and increase revenue by as much as 20%."

$7500

GROUNDBREAKER

PROGRAM EXPERIENCES:

Custom program experience, and employee integration with all programs:

> Amplify Austin Day Groundbreaker Sponsorship
> Amplify Austin Day Wrap Party Invitation
> 4 tickets to The BIG Give
> 3 reserved employee spots in Board Internship Program
> 3 tickets for employees to attend See Jane Give and 3 tickets for employees to attend Give Back Jack
> 6 employee tickets to Leaders In Philanthropy series

BUSINESS ENGAGEMENT:

> Opportunity to schedule I Live Here I Give Here Giving Consultation
> Invitation to schedule stakeholder or stakeholder presentation on community giving with ILHIGH Executive Staff
> Access to Amplify Austin Day Business Fundraising platform
> Logo recognition on ILHIGH and AmplifyATX websites year-round, with recognition at See Jane Give and Give Back Jack, Board Internship Program, Giving Tuesday and The BIG Give
> Custom social media messaging and campaign opportunity

Groundbreaker sponsors receive custom on-site impressions, plus exposure in all I Live Here I Give Here programs. Since each sponsor has different needs and goals, our team works with you to identify targeted, creative ways to integrate your presence into the giving community. Impact Austin through specific online and on-site program experiences.

"Recognized as an integral strategic corporate program, matching gift programs or donation matching programs, are offered by 88% of companies worldwide."

$10K

IMPACT LEADER

PROGRAM EXPERIENCES:

Brand integration across all ILHIGH programs with customized product opportunities and employee experiences with all programs:

> Amplify Austin Day Impact Leader Sponsorship
> Amplify Austin Day Command Central Experience and Wrap Party Invitation
> 6 tickets to The BIG Give
> 4 reserved employee spots in Board Internship Program
> 4 tickets for employees to attend See Jane Give and 4 tickets employees to attend Give Back Jack
> 8 employee tickets to Leaders In Philanthropy series

BUSINESS ENGAGEMENT:

> Opportunity to schedule I Live Here I Give Here Giving Consultation
> Invitation to schedule stakeholder and/or stakeholder presentation on community giving with ILHIGH Executive Staff
> Access to Amplify Austin Day Business Fundraising platform
> Logo recognition on ILHIGH and AmplifyATX websites year-round, with recognition at See Jane Give and Give Back Jack, Board Internship Program, Giving Tuesday and The BIG Give
> Custom social media campaign or event messaging opportunity

Impact Leader sponsorships offer flexible, high visibility integration with I Live Here I Give Here programs. Your brand is integrated into each program, with customized product opportunities. Our creative team will work with yours to create a unique, philanthropic community presence that stands out.

"The most generous companies have performed better financially than their less generous counterparts"

I LIVE HERE I GIVE HERE

SPONSORSHIP OPPORTUNITIES

$15K+

CHANGEMAKER

PROGRAM EXPERIENCES:

Prominent exposure and honors throughout ILHIGH organization, programs, materials and on-site activities, and top tier employee experiences with all programs:

> Amplify Austin Day Changemaker Sponsorship*
> Amplify Austin Day Command Central Experience and Wrap Party
> BIG Give major sponsor level and 6 tickets for the event
> 6 reserved employee spots in Board Internship Program
> 5 tickets for employees to attend See Jane Give and 5 tickets for employees to attend Give Back Jack
> 10 employee tickets to Leaders In Philanthropy series

*up to $10k matched by St. David's Foundation

BUSINESS ENGAGEMENT AND MARKETING:

> Opportunity to schedule I Live Here I Give Here Giving Consultation
> Invitation to schedule stakeholder presentation on community giving with ILHIGH Executive Director
> Access to Amplify Austin Day Business Fundraising platform
> Logo recognition on ILHIGH and AmplifyATX websites year-round, with recognition at See Jane Give and Give Back Jack, Board Internship program, Giving Tuesday and The BIG Give
> Custom social media campaign, press release, or other marketing opportunity

Changemaker sponsorship delivers the most prominent level of exposure and honors throughout the I Live Here I Give Here organization, including top tier integration into our nonprofit community serving programs, materials, and on-site activities. You'll receive listing as "Change-maker Sponsor" and be considered a major investor in growing charitable giving in Austin.

"Research has shown that 79% of people prefer to work for a socially responsible company and think it is important that their companies match their charitable giving."

WE CELEBRATE OUR MAJOR SPONSORS

As a member-owned financial services cooperative, UFCU, our employees and members, are proud to be a part of Amplify Austin's 24 hours of community giving. Having sponsored and invested in Amplify's incentive fund since 2013, the inaugural year, we anticipate a record year for our community. We know Austin for live music, great food and a thriving economy. But we are growing in recognition as a generous community because of the reach and impact of I Live Here I Give Here's Amplify Austin Day. We can easily become: Austin, Texas – philanthropy capital of the world!"

- TONY BUDET, PRESIDENT AND CEO, UFCU

ufcu

Whole Foods Market

St David's Foundation

b:

Tito's Handmade Vodka

Google Fiber

ufcu

solarwinds

Cirrus Logic

Austin American-Statesman
statesman.com

NXP

Austin Community Foundation

Silicon Labs

Howry Breen & Herman LLP
Trial Attorneys

JPMorgan Chase & Co.

Insperity
Inspiring Business Performance

charles schwab
Own your tomorrow

Neiman Marcus

Vinson & Elkins LLP

KUT 90.5
Austin's NPR Station

Mercedes-Benz of Austin

Texas Mutual
Workers' Compensation Insurance

SABRE

BB&T

RetailMeNot

tableau
Foundation

H-E-B
Helping Here

drillinginfo
better, faster decisions