

POSITION: AMPLIFY AUSTIN COMMUNICATIONS INTERN
SUPERVISORS: DIRECTOR OF COMMUNICATIONS & PROGRAMMING
COMPENSATION: SCHOOL CREDIT- UNPAID

GENERAL DESCRIPTION

We are looking a dynamic Amplify Austin intern to work closely with the I Live Here I Give Here team in the lead up and execution of Amplify Austin Day. Intern will work directly with Director of Communications & Programming to assist with implementing marketing strategy and materials.

This is an incredible learning opportunity for anyone interested in marketing, communications, advertising, and social campaigns. General duties to include but not limited to:

POSITION DUTIES AND RESPONSIBILITIES

Amplify Austin:

- Assist in content creation, design, and execution for all of ILHIGH's social media outlets
- Assist with day of needs on March 1st-2nd at command central

Social Media and Marketing:

- Assist with communication with nonprofit partners about Amplify Austin campaigns
- Opportunity to create and execute social media campaign from start to finish with Director of Communications
- Opportunity to create and execute PSA campaign from start to finish with Director of Communications
- Expected to manage press clippings and press list, assist with ad design as desired

JOB REQUIREMENTS:

Ability to work 10 – 15 hrs a week from October – March – 6 month period (including holiday break)

Excellent writing skills (social, blog, online specifically)

Organized and project and detail oriented

Good customer service provider and team oriented

Adobe experience preferred

ABOUT AMPLIFY AUSTIN:

Amplify Austin Day is our city's annual community-wide day of giving. The 24-hour period provides an easy and fun way for our entire community to give together while helping local nonprofits. Over the past five years, Amplify Austin has raised over \$35M for hundreds of local organizations.

Amplify Austin will take place on March 1st at 6pm through March 2nd at 6pm.
Amplify Austin is produced by I Live Here I Give Here