



I LIVE HERE I GIVE HERE PRESENTS AMPLIFY LIVE BENEFIT CONCERT ON APRIL 18

In collaboration with C3 Presents, the fundraising concert will feature headliner Ben Kweller with performances by Kalu & The Electric Joint and THEBROSFRESH.

AUSTIN, TX (March 19, 2024) — I Live Here I Give Here is excited to announce the return of **Amplify LIVE**, the benefit concert celebrating the funds raised through Amplify Austin Day, set to take place on **Thursday, April 18** at the **Historic Scoot Inn**, located at 1308 E. 4th Street. In collaboration with presenting sponsor C3 Presents, the concert will be headlined by indie icon Ben Kweller, with performances by Kalu and The Electric Joint and THEBROSFRESH, who will emcee and kick off the show.

Amplify LIVE is a benefit concert supporting the work of I Live Here I Give Here, the organization on a mission to amplify giving across Central Texas. Through programs like Amplify LIVE and Amplify Austin Day, I Live Here I Give Here connects community members to organizations and issues that they care about. Since 2007, the Central Texas nonprofit community has received \$139 million in donations and has connected with more than 200,000 people as a result of I Live Here I Give Here's programs.

Tickets for the fundraising concert are now available for purchase, with options for Special Guest and General Admission tickets. **Special Guest tickets** are available [here](#) for \$250. Special guests will receive an exclusive badge with early access to the venue. The ticket also includes dinner catered by Austin favorite, The Peached Tortilla, a private bar, a private elevated viewing area, and two complimentary beverages. **General Admission** tickets can be purchased online [here](#) for \$35. Proceeds from ticket sales will ensure that I Live Here I Give Here has the operating support it needs to continue organizing community-loved programs like Amplify Austin Day.

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ABOUT BEN KWELLER:

Ben Kweller has captured the hearts of fans and critics for nearly two decades. His unique approach to making music and his refusal to be pigeonholed has given him a career that rolls on regardless of fads and trends. From releasing the legendary *Sha Sha*, hailed by critics as one of the greatest debut alt-rock albums of all time, to touring with everyone from The Strokes to Bright Eyes to Ed Sheeran, Kweller has cemented himself as a cultural mainstay. His latest album, *Circuit Boredom*, was released by Texas-based entertainment co-op The Noise Company to critical acclaim and millions of streams.

ABOUT KALU & THE ELECTRIC JOINT:

Kalu and The Electric Joint blend the powers of psychedelic soul music with the driving beat of rock-and-roll and the rhythms of Africa. Born in Nigeria, Kalu moved to New York at age 18 before relocating to Austin, Texas, where he & JT Holt (guitarist, producer/engineer) put together a stellar ensemble of musicians who graciously fuel and follow his deep well of eclectic influences. *Billboard* describes their sound as "blending both West African and American brands of funk with bluesy grit and psychedelic ambience, along with a chin-out attitude."

ABOUT THEBROSFRESH:

Originating from the quaint town of Geismar, Louisiana, situated snugly between the vibrant cities of Baton Rouge and New Orleans, THEBROSFRESH emerged as a dynamic force, injecting fresh perspectives and profound influence into the creative realms they navigate. Unveiling a musical tapestry that reverberates with echoes of their diverse upbringing in R&B/soul, southern hip-hop, and rock genres, THEBROSFRESH are architects of a paradigm shift, redefining the very essence of "Southern" in the contemporary music landscape. Their work serves as a testament to the rich cultural tapestry that shaped them, while simultaneously pushing boundaries and challenging conventional notions. With roots deeply embedded in the South, THEBROSFRESH are carving out a niche that transcends regional boundaries, showcasing a fusion of influences that resonates on a universal scale.

ABOUT I LIVE HERE I GIVE HERE:

I Live Here I Give Here connects individual donors and volunteers with local causes they care about. Our community-wide programs and year-round specialty programming for businesses, nonprofits and individuals makes giving possible for everyone. For more information, visit [ILiveHereIGiveHere.org](https://www.ilivehereigivehere.org).

MEDIA ASSETS

2024 performer photos and headshots: [Ben Kweller](#), [Kalu & The Electric Joint](#), [THEBROSFRESH](#). Photo selects from Amplify LIVE 2023 concert are available [here](#) (PC: Merrick Ales).

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