



I Live Here
I Give Here[®]

Your Generosity Can Transform Central Texas

Amplify Your Impact and Support
700 Local Nonprofits With a Single Gift.





About I Live Here I Give Here

Giving back to your community is easy when you have the right resources, and that's just what **I Live Here I Give Here** provides. We connect Central Texans with local causes they care about. Our community-wide events and year-round programs for businesses, nonprofits, and individuals makes giving possible for everyone.

Amplify Austin Day is **I Live Here I Give Here's** signature program, inspiring residents across a seven-county region to come together and support more than **700 local nonprofits** during a single 24-hour period. And throughout the year, including on **GivingTuesday**, people use the **AmplifyATX.org** platform to connect with causes they love.

See Us Give and the **Board Training Program** help community members find their passion - and take action. These programs facilitate deep connections among residents and nonprofits, and help prepare people for giving opportunities and leadership.

So, what's the impact? I Live Here I Give Here has activated more than **200,000 Central Texans** to help raise **\$128.8 million** for **1,411 local nonprofits** since 2007.

Amplify Austin Day and the Amplify Fund

Amplify Austin Day is I Live Here I Give Here's signature program and the biggest giving event in Central Texas, raising \$102.7 million for the local community and nonprofits since 2013.

During a single 24-hour period, from 6pm on March 6th, to 6pm on March 7th, residents across a seven-county region will come together and support more than 700 nonprofits by making a donation at AmplifyATX.org.

Started in 2016, the Amplify Fund is the largest collective fund that supports the Central Texas nonprofit community. To date, it has given back \$12 million unrestricted dollars to local organizations.

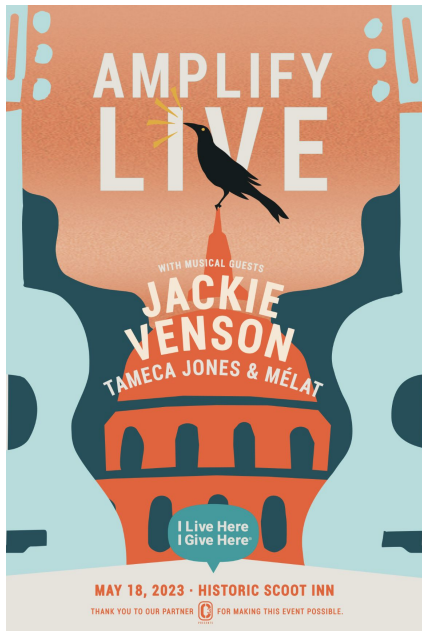
Seeded by sponsorships from corporations, foundations, and families, contributions to the Amplify Fund support all participating Amplify Austin Day nonprofits. It provides match incentives that inspire donors to amplify their giving, helps to underwrite prizes, and brings down the fundraising costs for organizations of all sizes and missions.

Your supporting sponsorship of the Amplify Fund can set the foundation for our community's biggest giving event. I Live Here I Give Here's goal is to raise \$300,000 for the Fund, and an additional \$100,000 from individual donors on Amplify Austin Day.

Contact Jared@ILiveHereIGiveHere.org for custom proposals or questions.

Amplify LIVE

A Benefit Concert Supporting Amplify Austin Day



Amplify LIVE 2023
Official concert poster

Amplify LIVE is a benefit concert supporting the work of I Live Here I Give Here.

Through programs like Amplify LIVE and Amplify Austin Day, I Live Here I Give Here connects community members to organizations and issues that they care about.

Amplify LIVE 2024 will take place Thursday, April 18 at the Historic Scoot Inn.



2023 Headliner, Jackie Venson



2023 Guests enjoying the VIP area

Your Impact as an Amplify Fund Sponsor

When you sponsor the Amplify Fund, you help lead transformative change for our community through generosity.

- **700+** Central Texas nonprofits that you help support
- **\$92.8M** unrestricted funds raised for 1,300+ nonprofits the past 10 years
- **200K** Central Texas who have made a donation through AmplifyATX.org since 2007
- **\$4M** raised for local nonprofits by employees of business partners
- **60M+** annual social media impressions focused on the importance of giving back locally
- **780K** unique visits to ILiveHereIGiveHere.org and AmplifyATX.org annually
- **58K** Email subscribers

Sponsorship levels:

- **Community Catalyst**
\$25,000+
- **Culture Changemaker**
Starting at \$15,000
- **Impact Leader**
Starting at \$10,000
- **Groundbreaker**
Starting at \$7,500
- **Community Builder**
Starting at \$5,000
- **Grassroots**
Starting at \$2,500

Amplify Your Passion Through A Cause



**Animal Care
& Services**



**Arts &
Culture**



Basic Needs



**Civic Engagement,
Philanthropy &
Volunteerism**



**Education &
Literacy**



**Environment,
Conservation &
Sustainability**



**Health Care
& Wellness**



**Housing, Shelter
& Homelessness**



Human Services



**Human Rights,
Civil Rights &
Advocacy**



LGTBQIA+



**Military &
Veterans**



Public Media



**Public Safety,
Emergency Relief &
Disaster Response**



**Religion, Faith
& Spirituality**



Racial Equity



Seniors



**Sports &
Recreation**



**Youth &
Children**

Contact Jared@ILiveHereIGiveHere.org to for a list of nonprofits in these cause categories.

Community Catalyst

\$25,000+

- Cause category presenting sponsorship + listing on nonprofit page profiles (optional)
- Top logo placement and recognition
- Tagged post on social media
- Inclusion in Amplify Austin Day press releases
- Logo placement on all donation receipts
- Logo placement on Amplify Austin Day newsletters (58K subscribers)
- Logo placement on leaderboards and prize pages
- Recognition at nonprofit trainings
- Invitations + recognition at Amplify LIVE, a benefit concert supporting Amplify Austin Day
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary impact report

Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report



Culture Changemaker

Starting At \$15,000

- Tagged post on social media
- Inclusion in Amplify Austin Day press releases
- Logo placement on all donation receipts
- Logo placement on Amplify Austin Day newsletters (58K subscribers)
- Logo placement on leaderboards and prize pages
- Recognition at nonprofit trainings
- Invitations + recognition at Amplify LIVE, a benefit concert supporting Amplify Austin Day
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary impact report

Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report



Impact Leader

Starting At
\$10,000

- Cause category sponsorship + listing on nonprofit page profiles (optional)
- Inclusion in Amplify Austin Day press releases
- Logo placement on all donation receipts
- Logo placement on Amplify Austin Day newsletters (58K subscribers)
- Logo placement on leaderboards and prize pages
- Recognition at nonprofit trainings
- Invitations + recognition at Amplify LIVE, a benefit concert supporting Amplify Austin Day
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary impact report

Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report



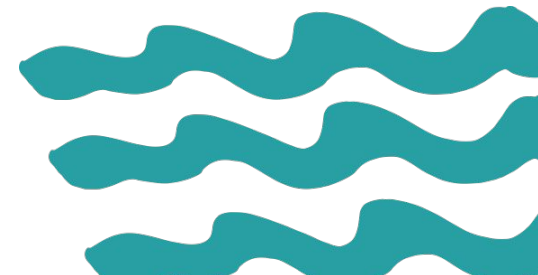
Ground breaker

Starting At
\$7,500

- Logo placement on leaderboards and prize pages
- Recognition at nonprofit trainings
- Invitations + recognition at Amplify LIVE, a benefit concert supporting Amplify Austin Day
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary impact report

Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report



Community Builder

Starting At
\$5,000

- Recognition at nonprofit trainings
- Invitations + recognition at Amplify LIVE, a benefit concert supporting Amplify Austin Day
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary impact report

Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report



Grassroots

Starting At
\$2,500

- Invitations to Amplify LIVE, a benefit concert supporting Amplify Austin Day
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary impact report

Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report





I Live Here
I Give Here®

We are committed to fostering long-term and mutually beneficial relationships with sponsors and welcome customized opportunities that fit your needs.

Contact the I Live Here I Give Here Development team at Jared@ILiveHereIGiveHere.org with questions or proposal requests.

Gifts made to the ILHIGH Amplify Fund will be shared pro-rata across the nonprofit organizations that are eligible for these initiatives. There is a 5% service charge that is retained by I Live Here I Give Here for all gifts, as agreed upon by all nonprofits. This service charge is reinvested into Amplify Austin Day operations, allowing us to do the following: administer funding, maintain AmplifyATX.org and deliver customer support through our platform provider, conduct year-round nonprofit trainings and programming, provide additional staff administration; and secure financial services, and paid marketing and public relations. I Live Here I Give Here is a 501(c)(3) nonprofit organization (EIN 90-0647614) and gifts to the ILHIGH Amplify Fund are tax deductible.